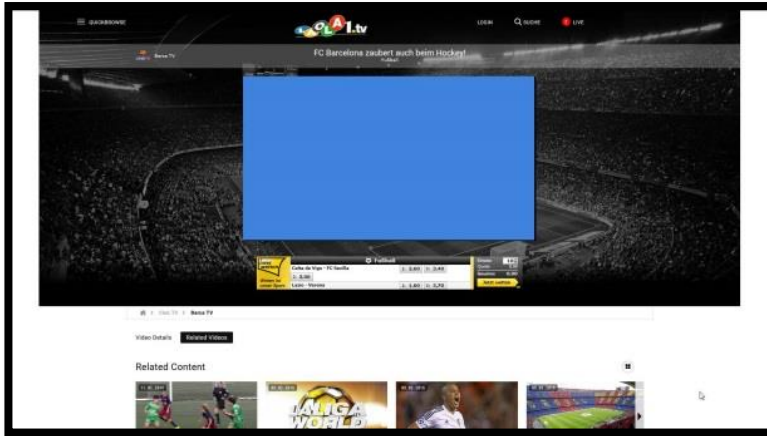


Price list 2017

| dynamic placement ROS

www.laola1.tv
(starting from € 1.000*)



preroll

01'' - 15'': **CPM 75**

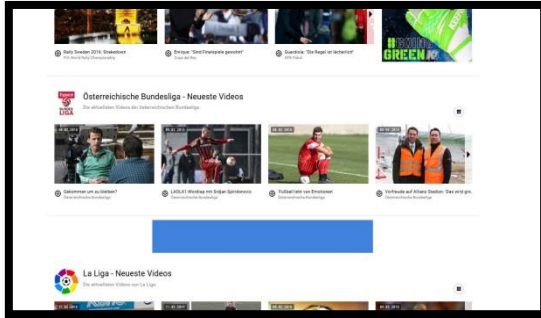
16'' - 30'': **CPM 100**

* *pre rolls are displayed on multiscreen (online, mobile, smart tv)

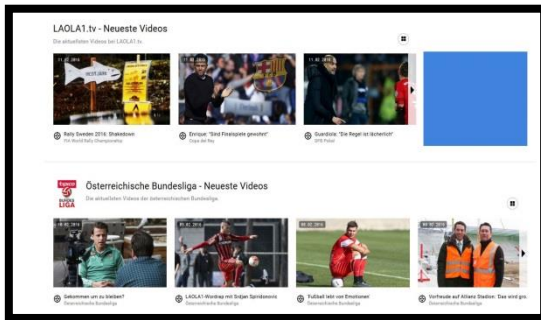
*price for fixed placement on request

| dynamic placement ROS

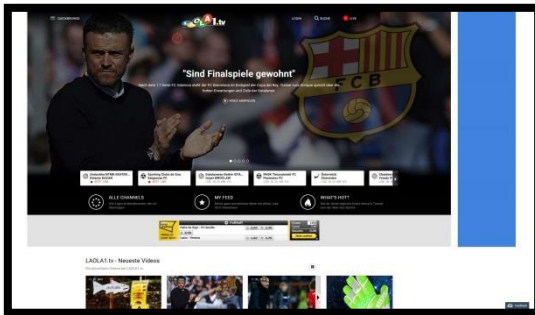
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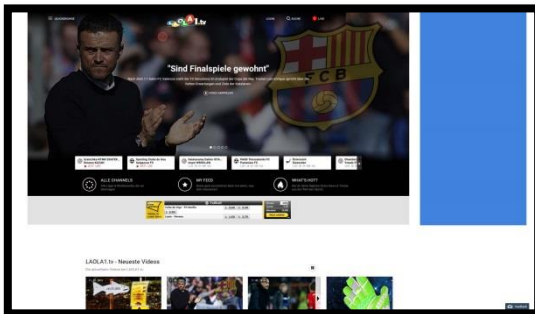
Bigsize banner
728x90 Pixel
CPM 25



Medium rectangle
300x250 Pixel
CPM 25



skyscraper
160x600 Pixel
CPM 25

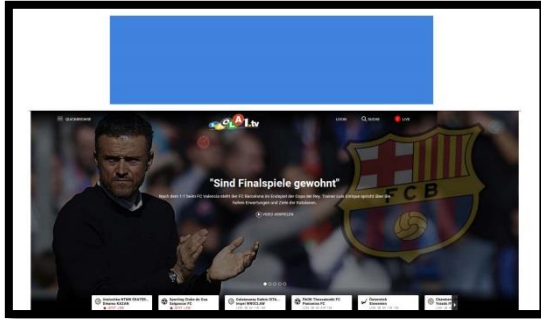


sitebar
300x600 Pixel
CPM 45

*price for fixed placement on request

| dynamic placement ROS

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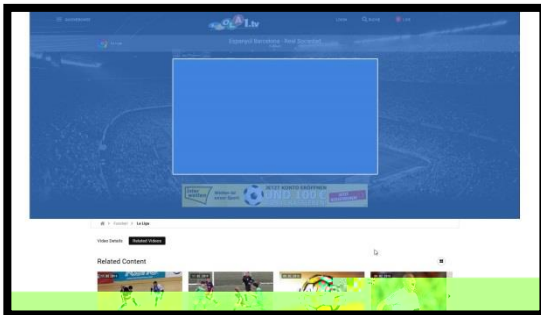
billboard
950x250 Pixel
CPM 45



fullscreen sitebar
300x600 Pixel
CPM 45



invideo-ad
640x70 Pixel
CPM 40



takeover + preroll
2-teilig
Price on request

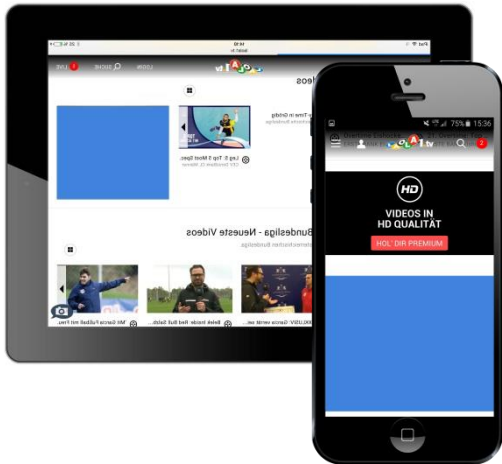
*price for fixed placement on request

| mobile enabled website

www.laola1.tv
(starting from € 1.000*)



mobile banner
phone: 300x50 pixel / tablet: 728x90 pixel
CPM 25

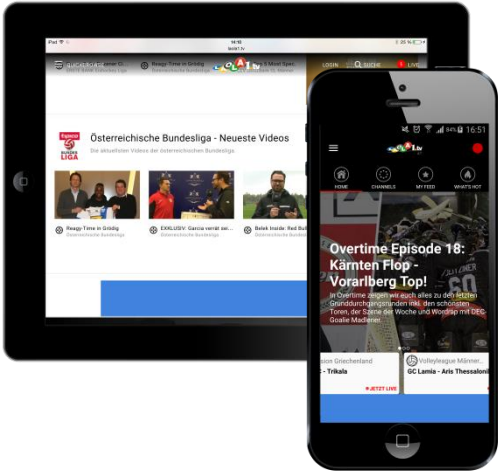


medium rectangle
phone: 300x250 pixel / tablet: 300x250 pixel
CPM 25

*price for fixed placement on request

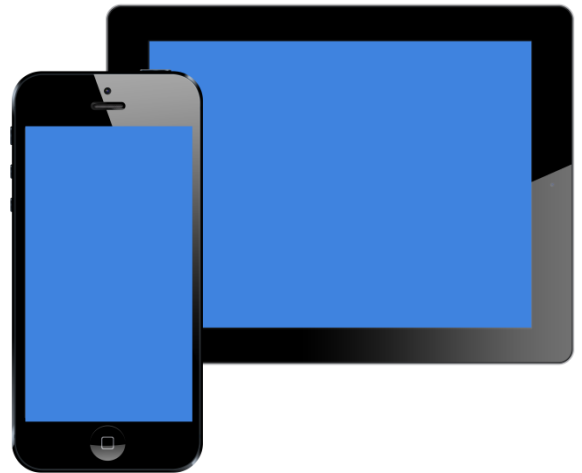
| LAOLA1.tv APP

LAOLA1.tv APP
(starting from € 1.000*)



banner
phone: 300x50 pixel / tablet: 728x90 pixel
CPM 25

splashscreen
phone: 320x480 pixel / tablet: 1024x748 pixel
CPM 50



Medium rectangle
phone: 300x250 pixel / tablet: 300x250 pixel
CPM 25

*Fixplatzierungen auf Anfrage

| LAOLA1.tv guaranteed daily reach

A fixed placement per day, displayed online and mobile, which ensures reaching every user.

Guaranteed media performance per day: **200.000 Ad Impressions**



Billboard	950x250px	CPM 45
Splashscreen	320x480px / 1024x748px	CPM 50
Total	Package	CPM 45

| LAOLA1.tv guaranteed daily reach

A fixed placement per day, displayed online and mobile, which ensures reaching every user.

Guaranteed media performance per day: **200.000 Ad Impressions**



sitebar	300x600px	CPM 45
splashscreen	320x480px /1024x748px	CPM 50
Total	package	CPM 45

If you have any further queries concerning books or additional information, do not hesitate to contact us:



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